

*A calendar
in support of
women's health*



Breast of Canada™ 2004

Net proceeds will be given to the Canadian Breast Cancer Network.

Sponsorship Opportunities

Help support a positive, brave and fun initiative.

D-Cup Sponsorship: \$10,000

One available

As a D-Cup Sponsor of Breast of Canada 2004, you will receive the following:

In Calendar

- Exclusive logo placement on outside back cover.
- Logo placement in primary position on page one.
- Name listing under Sponsor heading on page 2.
- Exclusive Logo placement on the months of January, April, July and October.

On Website

- Logo placement on home page and sponsor page with link to your web site.
- Banner for your web site stating: "D-Cup Sponsor of Breast of Canada 2004"

- Your Banner on the Order Page.

Plus

- Logo on Sponsorship Media Release, Fall 2003
- Exclusive thank you on signature of all BoC email correspondence.
- Name listing on BoC stationery.
- 50 BoC 2004 calendars
- Letter overflowing with gratitude from publisher, Sue Richards

C-Cup Sponsorship \$5,000

Two available

As a C-Cup Sponsor of Breast of Canada 2004, you will receive the following:

In Calendar

- Logo placement in primary position on page one.
- Name listing under Sponsor Heading on page 2.
- Exclusive Logo placement on either March and September or February and August.

On Website

- Logo placement on home page and sponsor page with link to your web site.

- Banner for your web site stating: "C-Cup Sponsor of Breast of Canada 2004"
- Your Banner on the Media Page.

Plus

- Logo on Sponsorship Media Release, Fall 2003
- Name listing on BoC stationery.
- 25 BoC 2004 calendars
- Letter of gratitude from publisher, Sue Richards

B-Cup Sponsorship \$2,500

Three available

As a B-Cup Sponsor of Breast of Canada 2004, you will receive the following:

In Calendar

- Name listing under Sponsor Heading on page 2.
- Exclusive logo placement on either May, June or December.

On Website

- Logo placement on sponsor page with link to your web site.
- Banner for your web site stating: "B-Cup Sponsor of Breast of Canada 2004"

- Your Banner on the Dates to Celebrate Page.

Plus

- Name Listing on Sponsorship Media Release, Fall 2003
- Name listing on BoC stationery.
- 13 BoC 2004 calendars
- Letter of high regard from publisher, Sue Richards

Art Jam

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A-Cup Sponsorship: \$1,000

Five available

As an A-Cup Sponsor of Breast of Canada 2004, you will receive the following:

In Calendar

- Name listing on page 2 under Sponsors heading.

On Website

- Name listing and logo placement on Sponsor page with link to your web site
- Banner for your web site stating: "A-Cup Sponsor of Breast of Canada 2004."

- Your banner on Become a Breast Ambassador Page

Plus

- Name Listing on Sponsorship Media Release, Fall 2003
- 5 BoC 2004 calendars
- Letter of appreciation from publisher, Sue Richards.

Training Bra Sponsorship \$500

Unlimited available

As a Training Bra Sponsor of Breast of Canada 2004, you will receive the following:

In Calendar

- Name listing on page 2 under Sponsors heading.

On Website

- Name listing on Sponsor page.

- Banner for your web site stating: "Training Bra Sponsor of Breast of Canada 2004."

Plus

- 3 calendars
- Letter of recognition from publisher, Sue Richards.

Breast Friend Sponsorship \$100

Unlimited available

As a Breast Friend of Breast of Canada 2004, you will receive the following:

In Calendar

- Personal name listing on page two under Breast Friend heading.

On Website

- Personal name listing on Passionate Breast Friends Page.

- Banner for your web site stating... "Breast Friend of Breast of Canada 2004."

Plus

- 2 calendars
- Letter of thankfulness from publisher, Sue Richards.

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